



cigre

MUSCAT International Symposium

Under the Patronage of



وزارة الطاقة والمعادن
Ministry of Energy and Minerals

6 - 8 March 2023

Oman Convention & Exhibition Centre
Muscat, Sultanate of Oman

**Transition to Innovative, Sustainable
and Resilient Power Systems**

SPONSORSHIP PACKAGES

Hosted by



Main Sponsor



Organized by





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EXCLUSIVE - Power Sponsorship

\$ 175,000

Exclusive Benefits

- The MAIN Sponsorship will be given exclusively to one company.
- 48 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- MAIN Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to MAIN sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of MAIN sponsor on main panel board at the exhibition entrance.
- Placement of 5 MAIN sponsor roll-ups at the entrances (exhibition, conference, VIP room...).
- MAIN sponsor's logo to be placed on the visitor, delegate, and press badges.
- MAIN sponsor's brochure to be included in the delegate's kit.
- MAIN sponsor's brochure to be included in the exhibitor's kit.
- MAIN sponsor's logo on the visitor's bags.

Press Benefits

- MAIN sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- MAIN sponsor's logo at the press conference panel and backdrop.
- MAIN sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- MAIN sponsor to be mentioned in all press releases and at all press conferences.

Show E-Catalog Benefits

- Back cover advertising of the show catalogue.
- Mark of the show catalogue will bear the name & logo of the MAIN sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

Visitor Promotion and Advertising Campaign Benefits

- MAIN sponsor's logo will be included in all print and online advertisements
- MAIN sponsor's logo to be included on all visitor promotion campaigns.
- MAIN sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 50 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.



PLATINUM Sponsorship

\$ 115,000

Exclusive Benefits

42 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- PLATINUM Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to PLATINUM sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- Placement of 2 PLATINUM sponsor roll-ups at the entrances (exhibition, conference).
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- PLATINUM sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- PLATINUM sponsor's logo at the press conference panel and backdrop.
- PLATINUM sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- PLATINUM sponsor to be mentioned in all press releases and at all press conferences.

Show E-Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all print and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.
- PLATINUM sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 40 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.



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EXCLUSIVE - DIAMOND Sponsorship

\$ 75,000

Exclusive Benefits

- 36 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- DIAMOND Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to DIAMOND sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- Placement of 1 DIAMOND sponsor roll-ups at the entrances (exhibition or conference).
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- DIAMOND sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- DIAMOND sponsor's logo at the press conference panel and backdrop.
- DIAMOND sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- DIAMOND sponsor to be mentioned in all press releases and at all press conferences.

Show E-Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

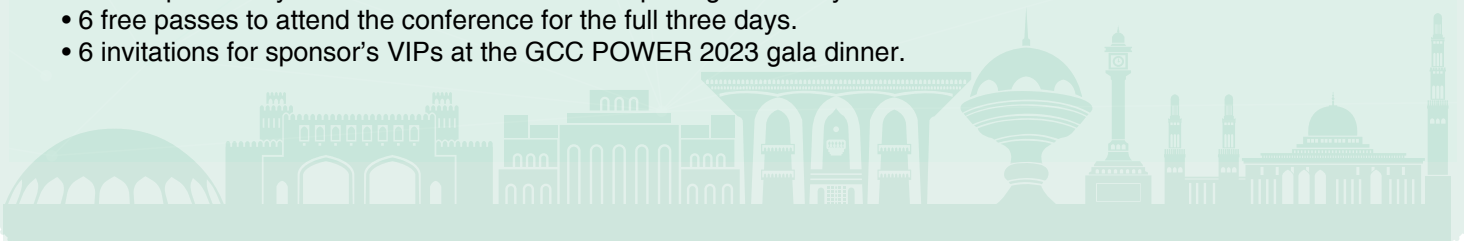
Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.
- DIAMOND sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 30 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2023 gala dinner.





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GOLD Sponsorship

\$ 55,000

Exclusive Benefits

- 30 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- GOLD Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to GOLD sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- GOLD sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- GOLD sponsor's logo at the press conference panel and backdrop.
- GOLD sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- GOLD sponsor to be mentioned in all press releases and at all press conferences.

Show E-Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Visitor Promotion and Advertising Campaign Benefits

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.
- GOLD sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.





SILVER Sponsorship

\$ 46,000

Exclusive Benefits

- 24 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- GOLD Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to GOLD sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- SILVER sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- SILVER sponsor's logo at the press conference panel and backdrop.
- SILVER sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- SILVER sponsor to be mentioned in all press releases and at all press conferences.

Show E-Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Visitor Promotion and Advertising Campaign Benefits

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.
- SILVER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 10 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.





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BRONZE Sponsorship

\$ 36,000

Exclusive Benefits

- 18 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- BRONZE Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to BRONZE sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- BRONZE sponsor's representative to speak at the CIGRE - Muscat International Symposium 2023 sponsor's press conference.
- BRONZE sponsor's logo at the press conference panel and backdrop.
- BRONZE sponsor's press releases will be included in the CIGRE - Muscat International Symposium 2023 press kit.
- BRONZE sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.
- BRONZE sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 5 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.





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GALA DINNER Sponsorship

\$ 55,000

Exclusive Benefits

- The GALA DINNER Sponsorship will be given exclusively to one company.

Website Offering

- GALA DINNER sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links GALA DINNER sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges..

Press Benefits

- GALA DINNER sponsor's logo at the press conference panel and backdrop.
- GALA DINNER sponsor's press releases will be included in the event press kit.
- GALA DINNER L sponsor to be mentioned in all press releases and at all press conferences..

Visitor Promotion and Advertising Campaign Benefits

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.
- GALA DINNER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the CIGRE - Muscat International Symposium 2023 gala dinner.





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EXCLUSIVE Bag Sponsorship

\$ 20,000

Exclusive Benefits

- Sponsor's logo to appear on the speaker, delegate and exhibitor bags.

Website Offering

- Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to Sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.





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EXCLUSIVE Badge Holders Sponsorship

\$ 20,000

Exclusive Benefits

- Sponsor's logo (-1colour) to appear on the visitor, delegate and exhibitor badge holders/lanyards.

Website Offering

- Sponsor's logo to be placed on the CIGRE - Muscat International Symposium 2023 website.
- Links to Sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.





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EXCLUSIVE Onsite Registration Sponsorship

\$ 10,000

Exclusive Benefits

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

Website Offering

- Sponsor's logo to be placed on CIGRE - Muscat International Symposium 2023 website.
- Links to Sponsor's website from the CIGRE - Muscat International Symposium 2023 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.





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SPONSORSHIP CONTRACT FORM

To accept the offer to sponsor CIGRE - Muscat International Symposium 2023, please fill out this form and email it to GCC CIGRE along with the first payment confirmation:

- | | |
|---|--|
| <input type="checkbox"/> Exclusive: Power Sponsorship \$ 175,000 | <input type="checkbox"/> BRONZE Sponsorship \$ 36,000 |
| <input type="checkbox"/> PLATINUM Sponsorship \$ 115,000 | <input type="checkbox"/> GALA DINNER Sponsorship \$ 55,000 |
| <input type="checkbox"/> DIAMOND Sponsorship \$ 75,000 | <input type="checkbox"/> EXCLUSIVE Bag Sponsorship - \$ 20,000 |
| <input type="checkbox"/> GOLD Sponsorship \$ 55,000 | <input type="checkbox"/> Exclusive: Badge Holders Sponsorship \$ 20,000 |
| <input type="checkbox"/> SILVER Sponsorship \$ 46,000 | <input type="checkbox"/> Exclusive: Onsite Registration Sponsorship \$ 10,000 |

PAYMENT TERMS & METHOD

50% on application of any item above:

Balance due on February 28th, 2023:

Payment can be made by cheque or bank transfer, as per the below details:

Name Of Beneficiary : GCC CIGRE
 Account No. : 0104792920028
 Bank : Qatar Islamic Bank (QIB) – Corporate Branch Grand Hamad Street
 Abu Buhhuri St 1 - Al Najada -Doha-Qatar
 Telephone & Fax : (+974) 44409409, Fax: (+974) 44412700
 SWIFT Code : QISBQAQA
 IBAN : QA66QISB000000000104792920028

COMPANY DETAILS

Company Name:

Address:

Country:

P.O. Box:

Telephone:

Fax:

Email:

Website:

Stand Number:

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship please contact us.

SIGNED AND STAMPED BY (To be completed by the Organizers)

Name: _____

Signature: _____

Position: _____

Date: _____

Please return this form by email to

ahmed@rayaservices.com

General Terms & Conditions

1. Application for space in the Sponsor shall be made on the form overleaf and shall be duly signed by the Exhibitor or a person authorized by him. Following receipt of the Application together with initial payment, the Organizers reserve the right to refuse to accept any Application at their absolute discretion without giving reasons therefore.
2. The payment as follows:
 - (i) 50% with submission of Application.
 - (ii) 50% balance by date specified on the Application.

Where the application is made after the final payment date specified on the Application, the total cost shall be payable with return of the Application. The total Cost represents only the payment for the site, details of which are set out overleaf and all other goods and services required by the Sponsor shall be paid for by the Sponsorship in addition there to. These terms cannot be varied after the due date for payment until payment is made.

3. In addition to the space cost (and Organizers stand fitting service if applicable) Sponsorship will be billed for optional services such as hired furniture, electrics, telephones, directory advertisements etc.
4. In the event of the Organizers agreeing to any request for release from the Application, the Exhibitor will be liable for all, or part of the cost stated in the Application in accordance with the following scale:
 - Cancellation, 90 days prior to the Sponsor's opening date 50% OF TOTAL COST
 - Cancellation, 60 days prior to the Sponsor's opening date 70% OF TOTAL COST
 - Cancellation, within the last 30 days prior to the Sponsor's opening date 100% OF TOTAL COST

This scale of charges will apply only from the date the Organizers receive written notice by letter, fax or email. In addition to this scale, the Sponsor will be liable for any specific cost incurred on his behalf by the Organizers. These terms cannot be varied under any circumstances.

5. Any organization which, having signed an Application for Sponsor space, fails to exhibit for any reason of the Sponsors's own choosing and has not been released from the Agreement by the Organizers shall be liable for the full amount stated in the Application plus any additional costs incurred by the Organizers as a result of such failure to exhibit.
6. In the event of any Sponsor committing an act of bankruptcy or if a limited company being wound up the agreement terms with him shall be determined and all moneys already paid shall be retained by the Organizers.
7. The Organizers, their servants or agents shall not be liable for the safety of Sponsor's, their servants, agents, contractors or invitees during the Sponsor nor for any exhibits articles or other property of whatever kind brought into the Sponsor by Sponsorship, their servants, agents, contractors or invitees or members of the public.
8. All bookings are bound by these Terms and Regulations irrespective of any reservations which may be made. The Organizers reserve the right to alter, add to, or amend any of these conditions or not, the decision of the Organizers is binding if any disagreement on the interpretation of these regulations should arise.
9. The Organizers shall not in any event be held responsible for any restrictions or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, citing or removal of exhibits or for the failure or any services or amenities provided by the hall landlords or other third parties.
10. The contracted party for a group stand is responsible for ensuring that all Exhibitors within their group are fully aware of and agree to abide by these Terms and Conditions and by the Rules and Regulations of the Sponsor as laid down in the Sponsor's Manual.
11. The Exhibitor must not transfer, dispose of, part with or otherwise sublet the whole or any part of his Sponsor space, whether for financial consideration or otherwise. The Exhibitor must, if he is an agent, distributor or licensee, state at the time of Application the names of the principals to be represented. This does not prohibit an Exhibitor displaying the products of a principal for whom he becomes a distributor or licensee after the time of Application, with the prior written permission of the Organizers.
12. The Organizers shall not be liable to the Sponsor by reason of any cancellation or part-time opening of the Sponsor, either as whole or in part, for any non-performance of their obligations under this Application or any amendments or alterations to all or any of the Rules and Regulations of the Sponsor in each case to the extent that such occurrence is due to any circumstances not within their control.
13. The Organizers have full power to allocate Sponsor areas and position of Sponsor space at the Sponsor for any reason which in their sole opinion is in the general interest of the Sponsor to alter the general layout or any particular stand even if already allotted and contracted and the Sponsor shall accept such new allotment of space in substitution of that originally allotted to him.