



مؤتمر ومعرض كهرباء الخليج 2016
GCC POWER 2016
8-10 November 2016
Sheraton, Doha - Qatar

THE 12TH GCC CIGRE INTERNATIONAL CONFERENCE &
THE 21ST EXHIBITION FOR ELECTRICAL EQUIPMENT

POST EVENT REPORT

تحقيق الكفاءة في استخدام الطاقة
Towards Energy Efficiency

www.cigre-gccpower.com

EVENT MANAGER



PLATINUM SPONSOR & GALA DINNER



DIAMOND SPONSOR

SIEMENS

MAIN SPONSOR & HOSTED BY



GOLD SPONSORS



BRONZE SPONSORS



CONTACT US: MCI Middle East, UAE, Tel: +971 4 311 6300, Fax: +971 4 311 6301

DELEGATE SUMMARY

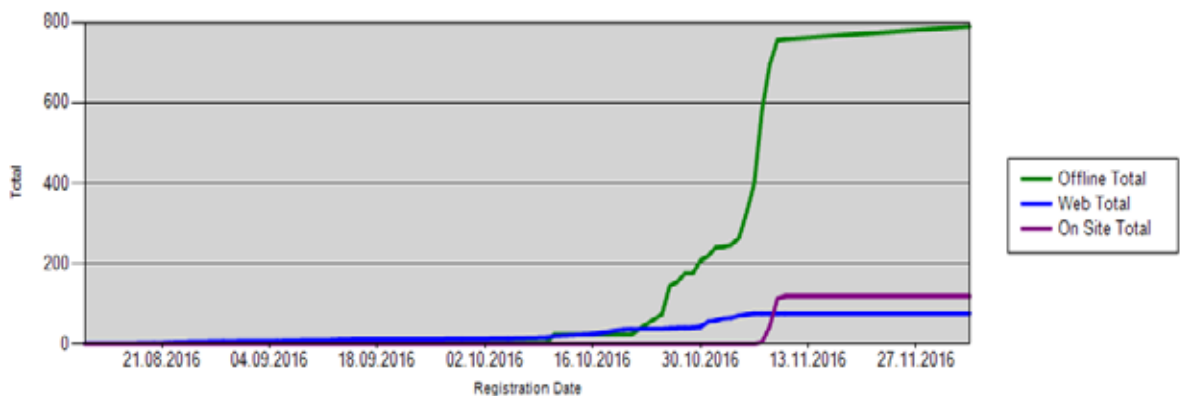
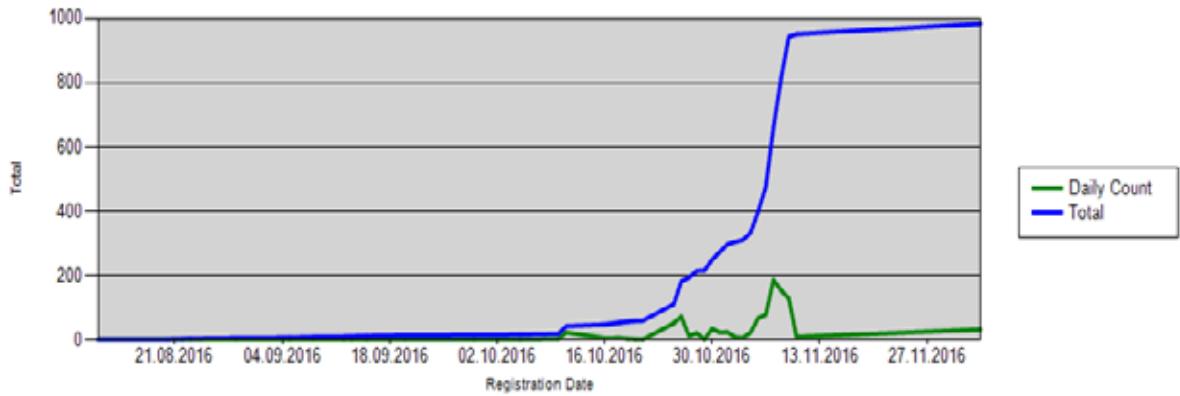
THE 12th GCC CIGRE INTERNATIONAL CONFERENCE & THE 21st EXHIBITION FOR ELECTRICAL EQUIPMENT

8-10 November 2016 | Sheraton, Doha - Qatar

Unique Opportunity to Attract Energy Industry Professionals

The results below are computed by counting one registration per Participant*.

Total number of registrations: **888+** Break down: In the graphs below, only active registrations** are counted.



Attendees

888

Countries Attendees

10

Conference

3 Days

DELEGATE SUMMARY



Saudi Arabia



United Arab Emirates



Qatar



Oman



France



Kuwait



Canada



Bahrain



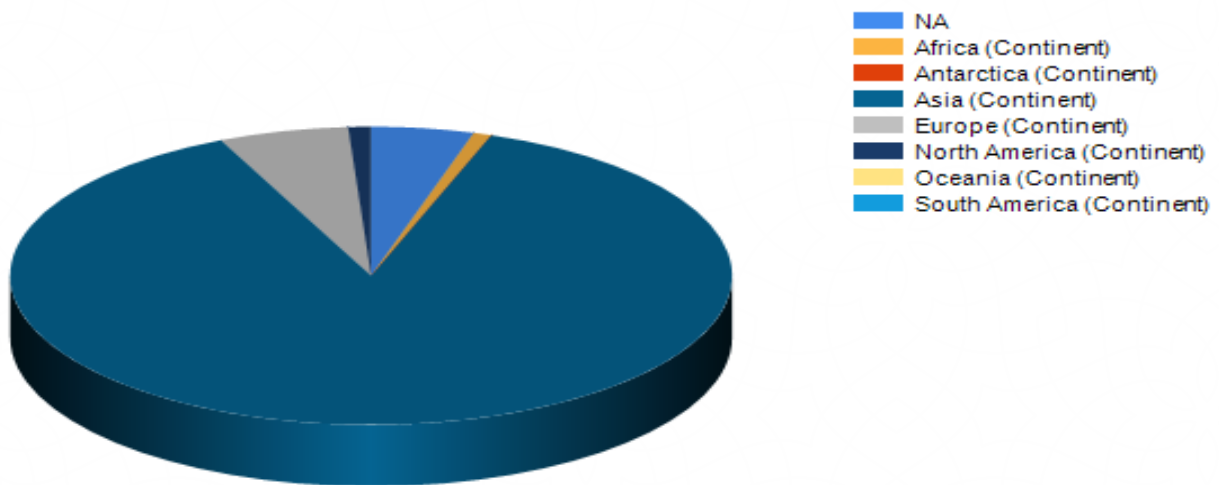
Germany



Korea

| Country | No. of Participants* |
|----------------------|----------------------|
| Qatar | 641 |
| United Arab Emirates | 92 |
| Saudi Arabia | 50 |
| Oman | 29 |
| Korea | 24 |
| France | 13 |
| Germany | 12 |
| Bahrain | 11 |
| Kuwait | 8 |
| Canada | 8 |
| Total | 888 |

Overview per Continent

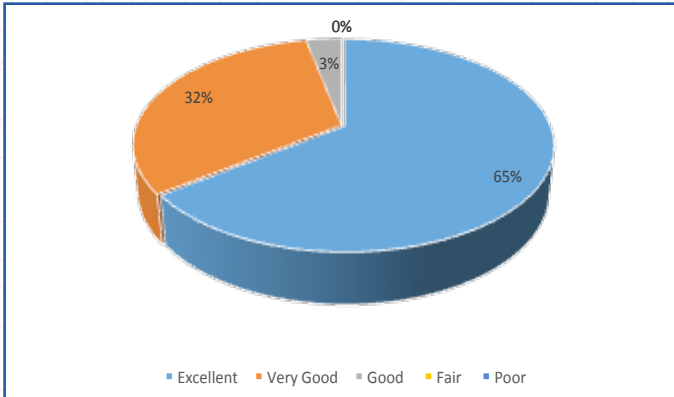


* Valid participants excludes cancelled and invalidated participants.

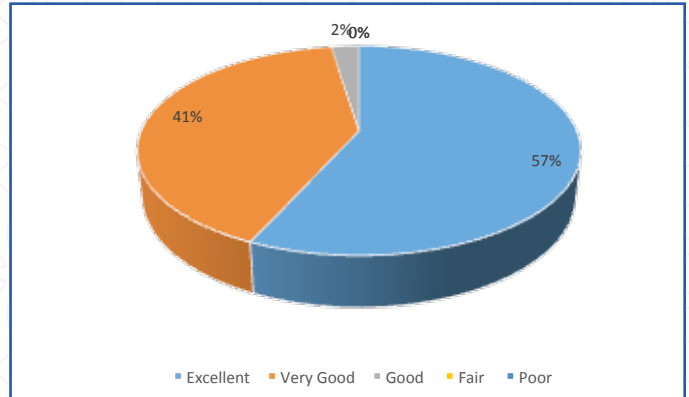
** N/A means that the address was not provided by the participant or its accompanying person

EVALUATION SUMMARY

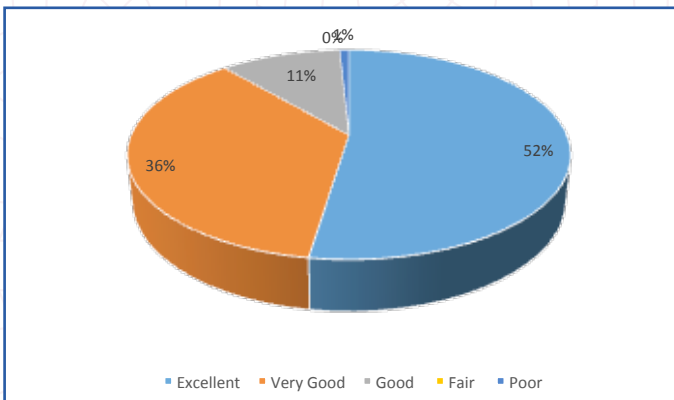
Overall quality of the Conference



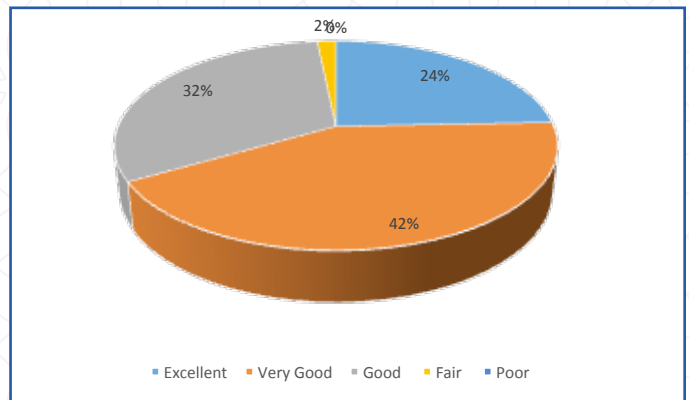
Overall quality and value of the Presentations



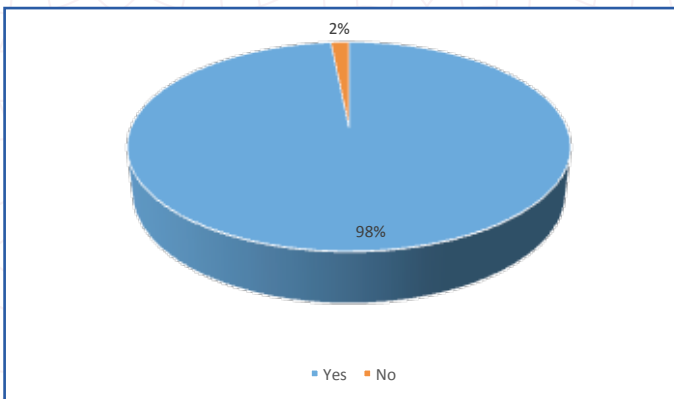
Hospitality



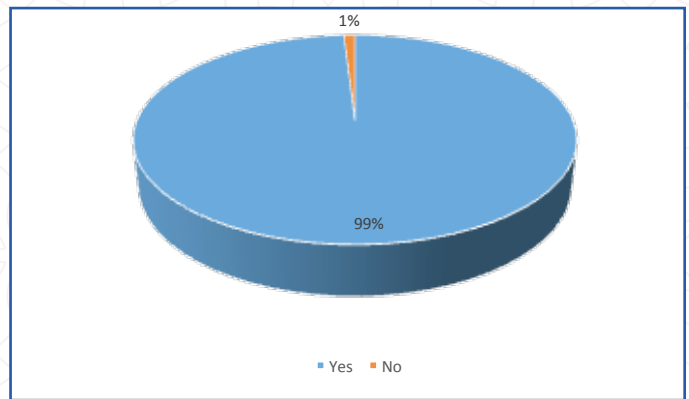
Overall quality of the Conference Room/Exhibitor Set Up



The Program's objectives were clearly defined

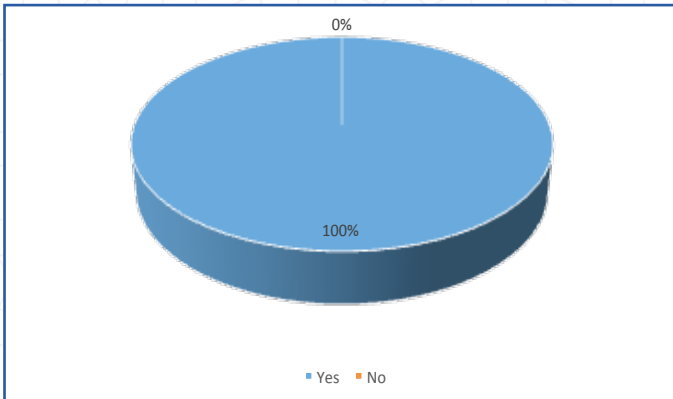


The program met the stated objectives

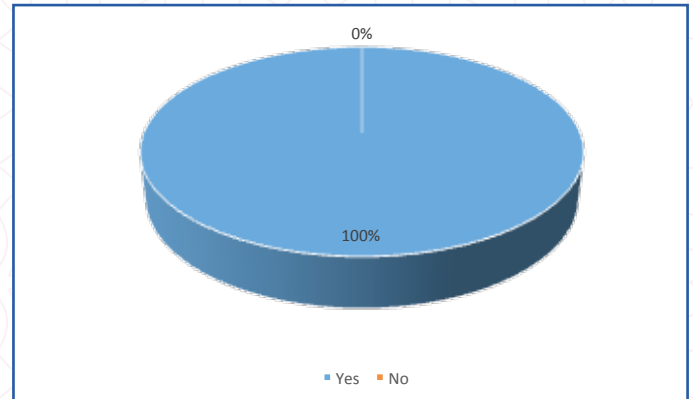


EVALUATION SUMMARY

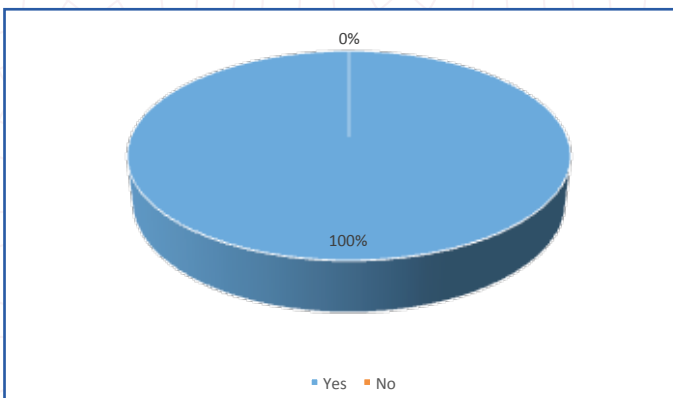
The program met my expectations



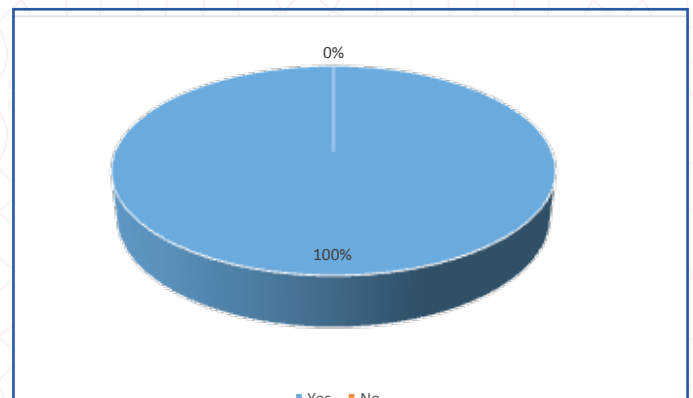
Did you learn anything new?



The program was well organized



Do you recommend this event to others



CONFERENCE HIGHLIGHTS



CONFERENCE HIGHLIGHTS

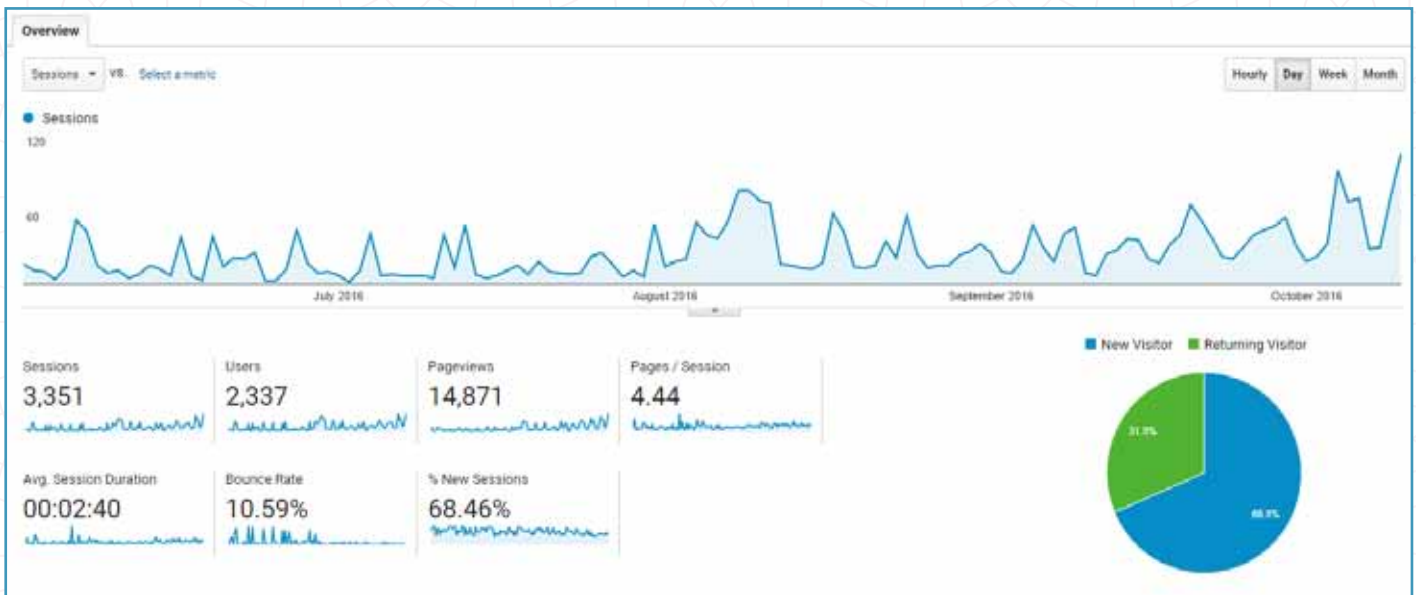


MARKETING

SMS Campaign 1

- 7 E-shots sent; 3,000+ Recipients and 2,000 Opens
- 6 Media Partners on boarded
- Database: 3000+ Contacts from 40+ Countries
- Listing of the conference done on major platforms
- Paid Campaigns – Google and LinkedIn Campaigns Done
- 1 SMS Campaign done
- Press Release
- Press coverage

Google Analytics



**Over 3,000 Sessions on the Dubai Nutrition Website
with more than 14,000 Page Views
2,300 Users visited the website
4.44 Pages visited per session**

MARKETING

Eshot

GCC POWER 2016
Towards Higher Energy Efficiency
تحوّلنا إلى أعلى للطاقة

Event Manager
الخليج سيجري
GCC cigre

8 -10 November 2016 Doha, Qatar

Unique Opportunity to Attract Energy Industry Professionals

We would like to invite you to GCC Power 2016 taking place at Sheraton Hotel, Doha Qatar from 08 - 10 November 2016

- Discover the latest energy products and solutions released to the market.
- Connect with top professionals from the energy industry.
- Learn about the latest power related products and solutions to be introduced to the market.
- Meet high-level policy and decision-makers and world-class experts, from energy business and government backgrounds.
- Enhance your knowledge in the power sector within the GCC market through practical demonstrations and debates on specific topics.

WAYS TO PARTICIPATE

VISITOR

GCC Power 2016 is an unmissable business platform in the energy sector

[Register for Free](#)

EXHIBITOR

Valuable business platform that helps leading players in the energy sector to meet with investors

[Book Your Space](#)

SPONSOR

Receive direct access to a powerful group of buyers by combining some of the most effective promotional channels to help you achieve your business goals and build your reputation as a market leader

[Sponsor the Show](#)

ATTEND THE CONFERENCE

The conference offers the ideal forum for all those concerned with the power sector to develop business relations and discuss the issues and challenges facing the power sector in the region.

[Register for Conference](#)

GCC Power 2016 Highlights

GCC Power Market

Stakeholders have a challenge to find and use innovative ways of power supply while keeping in mind issues of the environment.

[Visit For Free](#)

Opportunity

Directly engage with potential buyers, sellers, investors and consultants – all under one roof, from the entire GCC Region.

International Conference

Top professionals will be present; tutorial will be taking place on 7 November followed by the conference from 8-10 November.

[Register for Conference](#)

Main Sponsor and Hosted by

Sponsors



3068 Received
1475 Opens
48% Open Rate

- Discover the latest energy products and solutions released to the market.
- Connect with top professionals from the energy industry.
- Learn about the latest power related products and solutions to be introduced to the market.
- Meet high-level policy and decision-makers and world-class experts, from energy business and government backgrounds.
- Enhance your knowledge in the power sector within the GCC market through practical demonstrations and debates on specific topics.

Speakers

Mr. Jean-Louis Coulon
General Electric
France

Mr. Maffei Bernard
E.ON International
Belgium

Mr. Thomas Linn
Quadrad
Switzerland

Dr. Jing Lu
OMICHON ENERGY SOLUTIONS GmbH
Germany

Mr. Alexander Grewald
Coal Innovation GmbH
Austria

Daniel Sabethe
Meggler Limited
Switzerland

Mr. Thomas Hensler
OMICHON Electronics GmbH
Austria

Mr. Misha Jovanovic
Energoprojekt Eniel
United Arab Emirates

Mr. Francois Depierreux
Company: Tractebel (Cgep)
Swiss Arabia

Mrs. Zahra Abdoukhaliq
Qatar University
Qatar

[Visit For Free](#) [Register for Conference](#)

Main Sponsor and Hosted by

Sponsors

MARKETING

Media Partners On boarded
6 Media Partners On boarded

thebusiness|year

عين (رياض) Eye Of Riyadh

THE ENERGY INDUSTRY TIMES
www.tetimes.com

TENDERS INFO
Global Procurement Facilitator

Engerati

PlantAutomation-Technology.com™

Collateral for Media Partners

مؤتمر ومعرض كهرباء الخليج 2016
GCC POWER 2016
8-10 November 2016
Doha - State of Qatar

THE 12TH GCC CIGRE INTERNATIONAL CONFERENCE & THE 21ST EXHIBITION FOR ELECTRICAL EQUIPMENT

تحوّل قطاع أمن الطاقة • Towards Higher Energy Efficiency

www.cigre-gccpower.com

WAYS TO PARTICIPATE

Visitor - GCC Power 2016 is an omnibus business platform in the energy sector.

Exhibitor - Valuable business platform that links leading players in the energy sector to meet with investors.

Operator - Receive direct access to a powerful group of buyers by showcasing some of the most effective promotional channels to help you achieve your business goals and build your reputation as a market leader.

Key Reasons to Attend

- Discover the latest energy products and solutions released to the market.
- Connect with top professionals from the energy industry.
- Learn about the latest power related products and solutions to be introduced to the market.
- Meet high-level policy and decision makers and world class experts, from energy business and government backgrounds.
- Enhance your knowledge in the power sector within the GCC market through practical demonstrations and debates on specific topics.

مؤتمر ومعرض كهرباء الخليج 2016
GCC POWER 2016
8-10 November 2016
Doha - State of Qatar

THE 12TH GCC CIGRE INTERNATIONAL CONFERENCE & THE 21ST EXHIBITION FOR ELECTRICAL EQUIPMENT

www.cigre-gccpower.com



مؤتمر ومعرض كهرباء الخليج 2016
GCC POWER 2016
8-10 November 2016
Doha - State of Qatar


THE 12TH GCC CIGRE INTERNATIONAL CONFERENCE & THE 21ST EXHIBITION FOR ELECTRICAL EQUIPMENT

www.cigre-gccpower.com

REGISTER NOW!

MARKETING

Listing by Engerati



Engerati
the smart energy network

Use IP/MPLS to address smart grid communications and security challenges
Watch the webinar now >

HOME - IN FOCUS - WEBINARS - ARTICLES - PRESENTATIONS - RESOURCES - EVENTS - DIRECTORY

Search

Home / Home / Events /

GCC POWER 2016 Conference & Exhibition

Event Dates:
08 Nov 2016 to 10 Nov 2016

Event Description:
GCC Power 2016 gives participants the opportunity to learn about the latest developments in the electricity and energy industry, as well as providing exhibitors with access to the most lucrative deals. The conference offers the ideal forum for all those concerned with the power sector to develop business relations and discuss the issues and challenges facing the power sector in the region. Delegates will have the opportunity to discuss the latest trends, challenges, developments and strategies to meet the region's rapidly expanding energy needs through a series of panel and technical sessions.

Venue:
Sheraton Hotel
Qatar

Contact Details:
Telephone: +97143116300
Email: gccpower@mcigroup.com

Become an Engerati Member Free Now!

Our Free Membership gives you:

- Access to over 1,600+ conference presentations
- Updates through our weekly energy newsletter
- Advance Invitations to Expert Webinars
- Discounted access to partner conferences
- Join 28,038 Engerati Members Now!

UPCOMING WEBINARS

- SECURE** Impact of Power Quality and Importance of Power Quality Monitoring
Register Now
- FERRANTI** Offer a self-service portal to lower cost AND improve customers' satisfaction
Register Now
- Smarter Network Storage - UK First

Listing by Eye of Riyadh



www.eyeroof.com

مؤتمر وعرض كهرباء الخليج 2016
GCC POWER 2016
8-10 NOVEMBER 2016
Doha - State of Qatar

REGISTRATION IS OPEN NOW FOR FREE

www.gccpower.com

Banners by Eye of Riyadh



21 - 25 Aug, 2016
Top Management Skills
Venue:

ALL COURSES & WORKSHOPS

دراسة مجانية
كليات حكومية
مكافآت شهرية
اختصاصات مطابقة
لسوق العمل
معتمدة من المؤسسة
العامة للتدريب التقني
والمهني

مؤتمر وعرض كهرباء الخليج
GCC POWER 2016
8-10 November 2016
Doha - State of Qatar

THE 12TH GCC CIGRE
INTERNATIONAL
CONFERENCE
&
THE 21ST EXHIBITION
FOR ELECTRICAL
EQUIPMENT
www.cigre-gccpower.com

REGISTER NOW!

MARKETING

Event listed on multiple listing platforms:



Media Members



MARKETING

Listing by Plant Automation Technology

LinkedIn ads

| Ads | Status | Created date | Impressions | Clicks |
|--------------|--------|--------------|---------------|------------|
| | On | 7/20/2016 | 79,831 | 97 |
| | Paused | 7/20/2016 | 6,078 | 7 |
| Total | | | 85,909 | 104 |

0 conversions 85,909 impressions 104 clicks



Screenshot of Search Engines

| Ad group | Clicks ? ↓ | Impr. ? | CTR ? |
|-----------------------|------------|--------------|--------------|
| GCC Power 2016 | 214 | 6,885 | 3.11% |
| Total - Search | 214 | 6,885 | 3.11% |

MARKETING

Press Coverage

انضم الى



انضم الى

انضم الى

انضم الى

كهرماء، تستضيف مؤتمر كهرماء الخليج 2016 الشهر المقبل - الكواري

ندعم جهود تشغيل المنظومة الكهربائية



ندعم جهود تشغيل المنظومة الكهربائية

ندعم جهود تشغيل المنظومة الكهربائية

وكالة الأنباء القطرية
QNA QATAR NEWS AGENCY

الحدثية تحتضن فعاليات مؤتمر ومعرض كهرماء الخليج 2016 في نوفمبر القادم



الحدثية تحتضن فعاليات مؤتمر ومعرض كهرماء الخليج 2016 في نوفمبر القادم

PRESS RELEASE
FOR IMMEDIATE RELEASE

KAHRAMAA to host GCC POWER 2016 conference in Nov.

Held under the patronage of His Excellency, Dr. Mohammed bin Saleh Al Sada, Minister of Energy and Industry

Doha - State of Qatar, 23 October 2016: KAHRAMAA will be hosting the GCC POWER 2016 Conference & Exhibition in Doha.

The GCC continues to witness one of the highest growth rates in demand for electricity primarily due to population growth, urbanisation and industrialisation. Strong economic and demographic growth shown by the GCC economies' industrialisation programmes, has led to a dramatic increase in power consumption. As the demand increases, the GCC countries are also experiencing significant requirements for power sector infrastructure development. The GCC power sector will require about US\$ 50 billion of Investment in new power generating capacity. The GCC alone will add 76.8 gigawatts (GW) of capacity for power generation between 2016 and 2020*.

GCC power exhibition and conference taking place from 8 - 10 November in Doha, will offer an ideal forum for all those involved in the power sector to develop business relations and discuss the issues and challenges faced by the sector in the region. Participants will have ample opportunity to discuss the latest trends, challenges, developments and strategies to meet the region's rapidly expanding energy needs through a series of panel and technical sessions. The three day conference will primarily focus on challenges and opportunities in electricity and energy industry through latest research studies and strategies.

Qatar produces 8,000 megawatts (MW) of electricity of which it consumes 5,300MW during peak hours. Since its inception in 2000, Qatar General Electricity and Water Corporation "KAHRAMAA" has been working to diversify and innovate the electricity sector, the most vital sector in the country. Therefore

معرض
للمعرض العربي

تحت رعاية سعادة الدكتور محمد بن صالح السادة، وزير الطاقة والصناعة

كهرماء تستضيف مؤتمر كهرماء الخليج 2016 في نوفمبر

الحدثية، ليلة قطر، 23 أكتوبر 2016، تستضيف المؤسسة العامة للطاقة الكهربائية كهرماء، مؤتمر ومعرض كهرماء الخليج 2016 في الدوحة.

ترأس دول مجلس التعاون الخليجي تسجيلا أعلى معدلات النمو في الطلب على الطاقة الكهربائية بسبب النمو السكاني والحضري والسياسي التي تشهده. أدى النمو الاقتصادي والسكاني البارز الذي ينعكس في برامج التصنيع الاقتصادية في منطقة الخليج العربي إلى ارتفاع كبير في معدل استهلاك الطاقة. ومع حالة ارتفاع الطلب، أبرزت حاجة جوهريّة في دول مجلس التعاون لتطوير البنية التحتية لتتواءم مع الحاجة الكهربائية. كما سيحتاج قطاع الطاقة في الدول الخليجية إجراء استثمارات بقيمة تقارب 50 مليار دولار في إيجاد قدرات إنتاجية جديدة لتوليد الكهرباء.

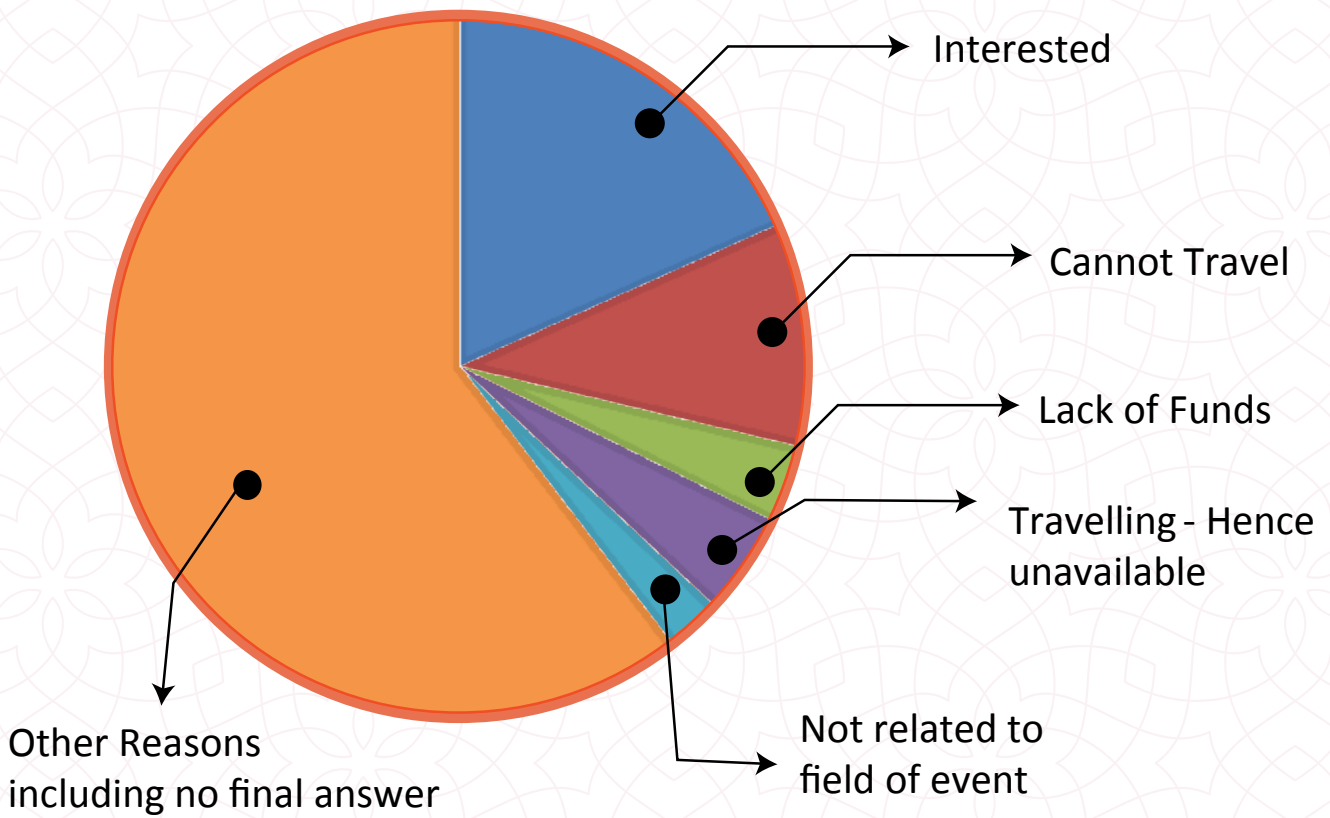
حيث ستضيف دول مجلس التعاون الخليجي وحدها 76.8 جيجاوات من قدرة توليد الطاقة بين عامي 2016 و 2020*.

وفي هذا الإطار، سوف مؤتمر ومعرض كهرماء الخليج التي يتم في الفترة من 8 - 10 نوفمبر في الدوحة، مثلية مثالية لجميع المعنيين في قطاع الطاقة لتطوير العلاقات التجارية ومناقشة القضايا والحدوات التي تواجه القطاع في المنطقة. وستتاح للمشاركين فرصة قيمة لمناقشة

MARKETING

Database

- Interested
- Travelling - Hence unavailable
- Cannot Travel
- Not related to field of event
- Lack of Funds
- Other Reasons including no final answer



Interested : 121
 Not Interested: 538

ACKNOWLEDGEMENT

MAIN SPONSOR & HOSTED BY



PLATINUM SPONSOR & GALA DINNER



DIAMOND SPONSOR



GOLD SPONSORS



BRONZE SPONSORS

